

Label Design Guideline

Horizontal Labels

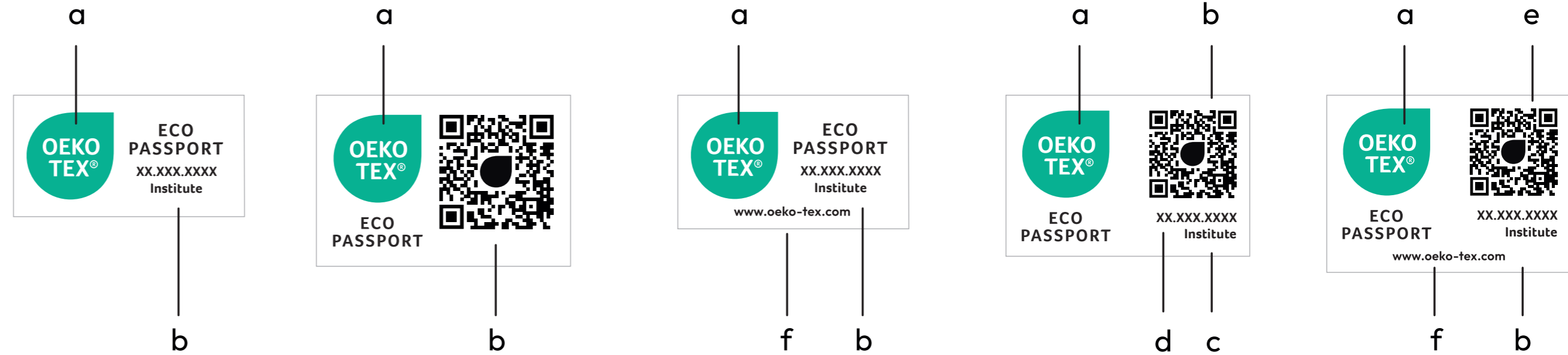
OEKO-TEX® provides the label as a communication tool for ECO PASSPORT qualified products.

All OEKO-TEX® labels must include the following elements:

- a. OEKO-TEX® product brand logo
- b. Traceability Information
(Testing Institute + Label number or QR-Code)

The modular construction allows the following elements to be added to the label:

- c. Testing institute if QR-Code is already shown.
- d. Label number if QR-Code is already shown.
- e. QR-Code if label number is already shown.
- f. OEKO-TEX® website



Mandatory



Maximum