

LEATHER STANDARD 信息传达

产品承诺是什么？

宣传材料中最简短精炼的文字，具有一致的结构，可在产品目录中识别出来。

关键陈述是什么？

一句话标题，突出产品的核心宣传点，给人留下深刻印象。关键陈述既可以完整使用，也可以分成两部分单独的陈述。

产品说明是什么？

对产品的详细陈述，展示产品所有优点。

产品承诺

值得信赖的皮革

关键陈述

更好、更安全的选择：考虑用户安全的检测

产品说明

无论是沙发、鞋子还是其他物品，带有 OEKO-TEX® LEATHER STANDARD 标签的产品是更好、更安全的选择。满足此标准的皮革已经过科学的有害物质检测。

Leather you can trust.

OEKO-TEX® LEATHER STANDARD:
A better and safer choice.

Whether a sofa, a shoe, or anything in between, an item bearing the OEKO-TEX® LEATHER STANDARD label is a better and safer choice. Leather that meets this standard has been scientifically tested for the presence of harmful substances.

The certification supports companies along the leather supply chain with the implementation of high human-ecological product safety.



Safety ensured through testing for pesticides and other harmful substances



Strict test criteria, Each individual component must meet the requirements of the strict OEKO-TEX® criteria catalogue



Animal welfare. Recommendation and promotion of traceability system and risk analysis for hide and skins



Compliance with worldwide regulations such as EU REACH, EU POP, and ECHA's SVHC candidate list



使用中：

- ✓ 宣传册
- ✓ 吊牌
- ✓ 标题
- ✓ 产品信息
- ✓ ...



值得
信赖的皮革