MADE IN GREEN Messaging **Approved Statements - B2C directed**

These statements are ready to use for end-consumer focused product and marketing materials.

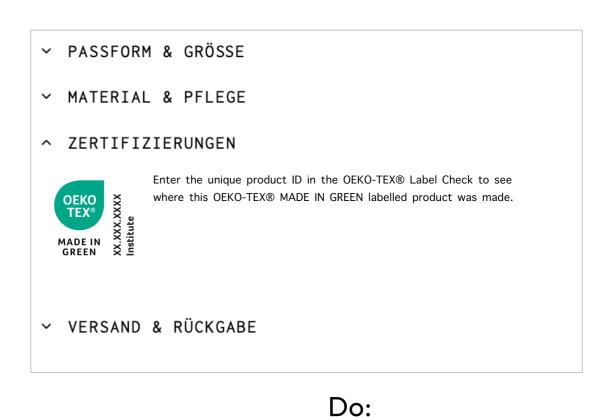
Focus: Informed Purchasing Decisions

- Products carrying the OEKO-TEX® MADE IN GREEN label are produced in responsible workplaces. Purchase them with confidence that they are traceable and tested for harmful substances.
- Make informed and responsible 2 purchasing decisions with OEKO-TEX® MADE IN GREEN.
- 3 We've made it easy for you to shop responsibly. OEKO-TEX[®] MADE IN **GREEN** labelled products have been tested for harmful substances to protect your family.
- 4 Scan the QR code or enter the unique product ID in the oeko-tex.com Label Check to see how and where this OEKO-TEX[®] MADE IN GREEN labelled product was made.

Where to use:

- Online Shop Product Description
- Corporate Sustainability Communication
- POS Communication

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 \checkmark choose the appropriate details in the texts for your promotion.