

# MADE IN GREEN Messaging

## Approved Statements - B2C directed

These statements are ready to use for end-consumer focused product and marketing materials.

### Focus: Informed Purchasing Decisions

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- 1 Products carrying the OEKO-TEX® MADE IN GREEN label are produced in responsible workplaces. Purchase them with confidence that they are traceable and tested for harmful substances.
- 2 Make informed and responsible purchasing decisions with OEKO-TEX® MADE IN GREEN.
- 3 We've made it easy for you to shop responsibly. OEKO-TEX® MADE IN GREEN labelled products have been tested for harmful substances to protect your family.
- 4 Scan the QR code or enter the unique product ID in the [oeko-tex.com](https://www.oeko-tex.com) Label Check to see how and where this OEKO-TEX® MADE IN GREEN labelled product was made.


Where to use:

- ✓ Online Shop Product Description
- ✓ Corporate Sustainability Communication
- ✓ POS Communication
- ✓ ...

▼ PASSFORM & GRÖSSE

▼ MATERIAL & PFLEGE

▲ ZERTIFIZIERUNGEN



Enter the unique product ID in the OEKO-TEX® Label Check to see where this OEKO-TEX® MADE IN GREEN labelled product was made.

▼ VERSAND & RÜCKGABE

Do:

- ✓ choose the appropriate details in the texts for your promotion.