

MADE IN GREEN Messaging

Product Promise

Responsible and safe.

Key Statement

**Better all round:
responsibly produced and safety tested**

Product Description

Textiles and leather carrying the OEKO-TEX® MADE IN GREEN label are produced more sustainably in socially responsible workplaces. Purchase them with confidence that they are traceable and tested for harmful substances. This label supports both better working conditions and a healthier planet.

Responsible and safe.

**OEKO-TEX® MADE IN GREEN:
Better all round.**

Textiles and leather carrying the OEKO-TEX® MADE IN GREEN label are produced more sustainably in safe and socially responsible workplaces and have been tested for harmful substances.

A label which includes strict OEKO-TEX® safety tests for consumer health according to STANDARD 100, ORGANIC COTTON or LEATHER STANDARD and certified production according to OEKO-TEX® STeP.

With the traceable supply chain your company can build end-consumer trust.

- Made in environmentally responsible facilities
- Product and consumer safety through testing for harmful substances
- Made in socially responsible and safe workplaces
- Transparency through supply chain traceability

Every article awarded with the OEKO-TEX® MADE IN GREEN label can be traced transparently by means of a unique product ID or QR code.

In use:

- ✓ Brochures
- ✓ Hang-tags
- ✓ Headlines
- ✓ Product Information
- ✓ ...

Responsible and safe.

OEKO-TEX®

MADE IN GREEN

Better all round.

- Made in environmentally friendly facilities.
- Safety ensured through testing for harmful substances.
- Made in socially responsible and safe workplaces.
- Transparency ensured through supply chain traceability.

Scan now!
Experience transparency

OEKO-TEX®

MADE IN GREEN **XX.XXX.XXXX**
Institute