

# ORGANIC COTTON Messaging

## Approved Statements - B2B directed

These modular statements can be adapted and combined according to your needs.  
They have been formulated to spotlight specific product benefits for B2B communication.

### Focus: Trust & Safety

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- 1 [Our/This] OEKO-TEX® ORGANIC COTTON certified product was rigorously tested for harmful substances.
- 2 Each component of [an/this] OEKO-TEX® ORGANIC COTTON certified item has been tested against a list of over 1,000 harmful substances including pesticides.