

ORGANIC COTTON Messaging

Approved Statements - B2C directed

These statements are ready to use for end-consumer focused product and marketing materials.

Focus: Trust & Safety

1 Our [product] is OEKO-TEX® ORGANIC COTTON certified and tested according to extensive, scientific standards

2 Our [product] is OEKO-TEX® ORGANIC COTTON certified and tested against a list of over 1,000 harmful substances.

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supplement
... to protect your health and nature.

Where to use:

- ✓ Online Shop Product Description
- ✓ Corporate Sustainability Communication
- ✓ POS Communication
- ✓ ...