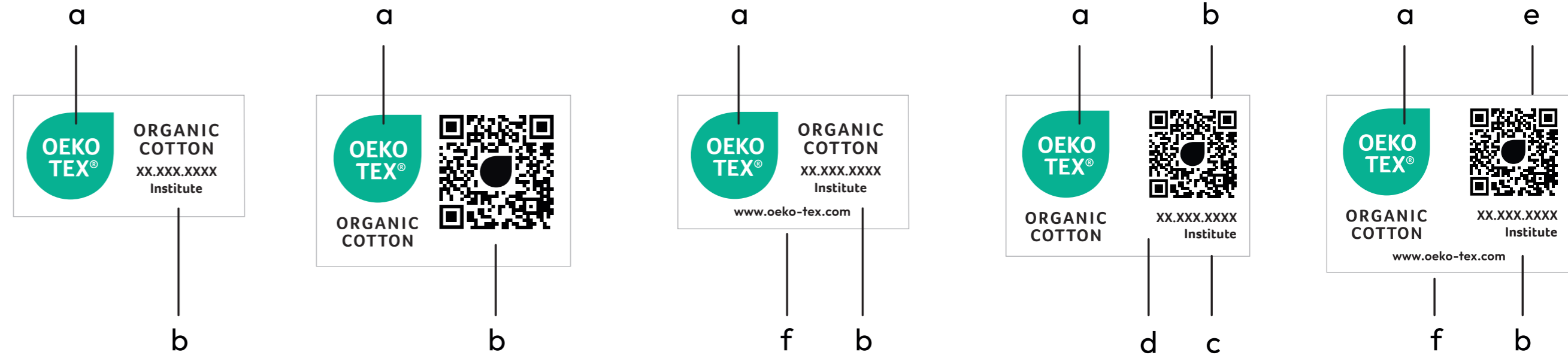# Label Design Guideline
Horizontal Labels

OEKO-TEX® provides the label as a communication tool for ORGANIC COTTON qualified products.

All OEKO-TEX® labels must include the following elements:

a. OEKO-TEX® product brand logo

b. Traceability Information
    (Testing Institute + Label number or QR-Code)

The modular construction allows the following elements to be added to the label:

c. Testing institute if QR-Code is already shown.

d. Label number if QR-Code is already shown.

e. QR-Code if label number is already shown.

f. OEKO-TEX® website

Mandatory ⟶ Maximum